

# ELIZABETH "BETSY" LADYZHETS

## science & data journalist

#### **PROFILE**

Data journalist and science writer with a diverse background in research, data analysis, writing, editing, and managing publications; seeking to use data and a variety of storytelling formats to build connections between scientific concepts and readers with all levels of scientific knowledge.

#### CONTACT

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#### **EXPERIENCE**

#### Senior Research Associate, Stacker Media

New York, New York, December 2019-Present

Research Associate, June—December 2019

Research Editor Intern, January 2018 - May 2019

- Compile datasets and build prompts for Stacker stories by conducting research on public databases, communicating with PR reps, scraping data, analyzing data in Microsoft Excel and Google Sheets, and writing HTML code.
- Pitch ideas and vet colleagues' pitches for data-based slideshow stories and visualizations in the Science & Health and Lifestyle verticals.
- As a Research Associate (June 2019–Present): led development of and now managing a new Science & Health vertical at Stacker, including story ideation, data research and analysis, and writer recruitment. Managing Stacker's COVID-19 coverage, February 2020—Present.
- Develop and implement initiatives for increased publication efficiency, including a pitch system for writers and internal feedback tracking.

### Data Entry Shift Lead, The COVID Tracking Project at *The Atlantic Remote*, May 2020-Present

Data Entry Volunteer, April—May 2020

- Shift Lead for the COVID Racial Data Tracker and Core Dataset.
- Contribute to the creation and maintenance of daily and semiweekly datasets, including identifying appropriate sources, insuring consistency, triaging questions, and leading data collection efforts.
- Analyze and evaluate data reported by state and federal departments, for internal understanding and in public communication.

#### Writing Fellow, Barnard College Writing Center

New York, New York, January 2017 - May 2020

- Facilitated development of writing and revision skills in Barnard undergraduate students through critical questioning in one-on-one conferences about students' writing.
- As a Science Fellow (August 2018 May 2020): Coordinated with other science-focused Writing Fellows and professors to design and lead science writing workshops and conferences for Barnard science students.

#### Editorial Board Member, Bwog, Columbia Student News

New York, New York, December 2016 - December 2018

- Managing Editor: May-December 2018; December 2016 December 2017
- Editor in Chief: December 2017-May 2018
- Coordinated the day-to-day running of the website by leading weekly staff
  meetings, liaising between staff members, and overseeing writing and
  editing (in WordPress) of 5–8 posts per day on campus events and student
  life by a team of 50 undergraduate staffers. Ensured a high quality of
  content by guiding writers in idea development, writing, and revision.
- Wrote regular content (2+ posts per week) including breaking news, features, event coverage, interviews, and humorous pieces.

#### **EDUCATION**

#### Barnard College, Bachelor of Arts and Sciences

New York, New York, September 2015 - May 2019

- Majors: Biology & English (Creative Writing concentration)
- GPA: 3.81; Dean's List for 7 of 8 semesters; graduated cum laude; awarded Hermann Botanical Prize by the Biology faculty (April 2019).

#### Glastonbury High School, High School Diploma

Glastonbury, Connecticut, September 2011-June 2015

GPA: 4.8: Graduated valedictorian of 530 students.

#### **SKILLS**

- Writing & editing: Journalistic, creative, academic.
- Managing & leadership: Coordinating and running teams of peers.
- Programs: Microsoft Excel, Microsoft Word, WordPress, Adobe Photoshop, Adobe InDesign, Tableau, R Studio.
- Scientific expertise: Ecology, botany, plant physiology, COVID-19.